

INNERCITYTENNIS



MINNEAPOLIS



*Sponsorship*

*Information*

SERVE & RETURN  
COMMUNITY GALA

*The Annual Benefit for InnerCity Tennis Foundation*  
**Thursday, May 15, 2025 | Hyland Hills Chalet**

'25

## ABOUT INNERCITY TENNIS

**Our mission is to develop and unleash the potential of youth on and off the tennis court by engaging and serving a supportive community.**

At ICT, we believe every kid needs and deserves a coach-mentor, the encouragement of a team, and a welcoming community. For more than 70 years, we have offered programs that use tennis to tap into the deep potential within each child. Tennis is the vehicle that draws the kids in and provides a path to success in school and beyond. Our on and off the court programming is designed to improve physical health, develop social/emotional skills, and build the character of our participants, with an emphasis on closing the opportunity gap for under-served youth in Minneapolis.

## WHAT IS SERVE & RETURN

**Our annual Community Gala, with proceeds benefitting the InnerCity Tennis Foundation.**

At Serve & Return, the ICT Community Gala, our community comes together for an elevated, mission-driven evening of thought provoking conversation, delicious food and drink, and updates on ICT's work. The event culminates with a live auction and giving moment.

## WE NEED YOUR SUPPORT

**Support InnerCity Tennis and become a sponsor of Serve & Return Community Gala.**

Sponsorship of Serve & Return sustains our programming across Minneapolis. Annually, we engage with over 7,000 youth aged 3 to 18, of diverse racial and ethnic backgrounds, religious backgrounds, socioeconomic backgrounds, genders, family structures, physical abilities, and more. Funds raised through sponsorship allow us to make our life-shaping programs accessible to all children, irrespective of financial constraints, and fund our efforts to break down non-financial barriers.



# Ways to Support

## SERVE & RETURN SPONSORSHIP LEVELS



MAY 15, 2025  
Hyland Hills Chalet

### PRESENTING SPONSOR *Maximum of 1 sponsorship available*

- Naming rights as sole event presenter (Serve & Return presented by \_\_\_\_\_)
- Membership in honorary event host committee
- 1 table for up to 8 guests at the event
- Name and logo included on all promotional materials (invitation, program, website) including full page ad placement in event program
- Sponsorship featured on all event emails distributed to audience of over 11,000 subscribers
- Recognition of sponsorship at live event

**\$25,000**

### LEAD SPONSOR

- Membership in honorary event host committee
- 1 table for up to 8 guests at the event
- Name and logo included on all promotional materials (invitation, program, website) including half page ad placement in event program
- Sponsorship featured on all event emails distributed to audience of over 11,000 subscribers
- Recognition of sponsorship at live event

**\$10,000**

### ACE SPONSOR

- Membership in honorary event host committee
- 1 table for up to 8 guests at the event
- Name and logo included on all promotional materials (invitation, program, website) including half page ad placement in event program
- Sponsorship featured on all event emails distributed to audience of over 11,000 subscribers

**\$5,000**

# More ways to Support

## SERVE & RETURN

### SMASH SPONSOR

- Membership in honorary event host committee
- 1 table for up to 8 guests at the event
- Name and logo included on all promotional materials (invitation, program, website) including quarter page ad placement in event program
- Sponsorship featured on all event emails distributed to audience of over 11,000 subscribers

**\$2,500**

### COMMUNITY SPONSOR

- Membership in honorary event host committee
- 1 table for up to 8 guests at the event
- Name and logo recognition included on promotional materials (invitation, program, website)
- Sponsorship featured on event emails distributed to audience of over 11,000 subscribers

**\$1,500**

### TABLE HOST

- Membership in honorary event host committee
- 1 table for up to 8 guests at the event
- Listed as member of the "host committee" on promotional emails distributed to over 11,000 subscribers

**\$1,250**

### DONATIONS NEEDED

#### Auctions

Contribute to the excitement of our live and silent auctions by donating a unique or highly desirable item, experience, or service. Your generous gift will directly support our fundraising efforts.

#### Raffles

Support our raffle by donating sought-after beers, wines, or related items. Your generosity will help us raise even more for our cause.

INNERCITYTENNIS



# SPONSORSHIP FORM

Serve & Return, ICT Community Gala

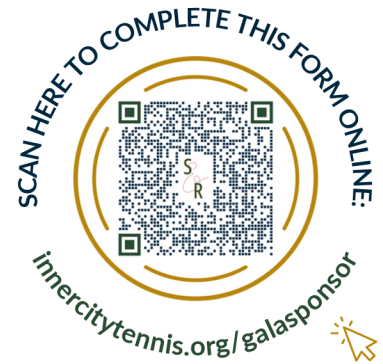
Thursday, May 15, 2025 - Hyland Hills Chalet

Please join us in supporting InnerCity Tennis by completing this Sponsorship Form and returning it by **April 1, 2025**.

### Questions?

Contact John Bussey, Associate Director  
[john.bussey@innercitytennis.org](mailto:john.bussey@innercitytennis.org)

Sponsorship agreements will be accepted through April 1, 2025.  
Logo and marketing materials should be sent to Danielle Ganje,  
Communications Manager at [danielle.ganje@innercitytennis.org](mailto:danielle.ganje@innercitytennis.org).



## Sponsor Information

Organization/Company: \_\_\_\_\_ Your Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website: \_\_\_\_\_ Primary Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Payment Options (select one):

Paid online at [innercitytennis.org/galasponsor](http://innercitytennis.org/galasponsor)  Check attached  Mail invoice to: \_\_\_\_\_

## SPONSORSHIP LEVELS

\$25,000 Presenting Sponsor

\$10,000 Lead Sponsor

\$5,000 Ace Sponsor

\$2,500 Smash Sponsor

\$1,500 Community Sponsor

\$1,250 Table Host

\_\_\_\_\_ Other Donation

Completed forms can be sent to: InnerCity Tennis Foundation, Attn: John Bussey, [john.bussey@innercitytennis.org](mailto:john.bussey@innercitytennis.org), 4005 Nicollet Avenue, Minneapolis, MN 55409

INNERCITYTENNIS



**COMMUNITY GALA**

**MAY 15, 2025**

Hyland Hills Chalet

[www.innercitytennis.org/gala](http://www.innercitytennis.org/gala)

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4005 Nicollet Avenue S.  
Minneapolis, MN 55409



MAY 15, 2025 Hyland Hills Chalet