



INNERCITY TENNIS

ANNUAL REPORT 2018



OUR MISSION

We develop and unleash the potential of youth on and off the tennis court by engaging and serving a supportive community.

7 CORE VALUES

RESPECT

ENTHUSIASM

RESPONSIBILITY

INTEGRITY

SERVICE

PERSEVERANCE

TEAMWORK

KIDS WE SERVE

We reach over 6,000 young people each year, ages 3 to 18, including at-risk kids, children of color, children from low-income families, and children diagnosed on the autism spectrum. ICT attracts diverse families from all over the city. Our free-of-charge programs and scholarships for our fee-based programs ensure that InnerCity Tennis programming is available to all children, regardless of their financial circumstances.

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MESSAGE FROM OUR BOARD CHAIR

Dear Friends,

Since 1952, InnerCity Tennis Foundation (ICT) has served Minneapolis youth using tennis as a vehicle to tap into the deep potential within each child. We promote healthy habits, a love of physical fitness, growth in character, and a commitment to lifelong learning and community service.

As a member of the USTA Foundation's National Junior Tennis and Learning (NJTL) network, ICT is committed to helping youth strive for excellence on the tennis court, in the classroom, and in life. ICT is a 4 Star NJTL chapter, which recognizes our comprehensive tennis and educational programming. We provide year round programming, including a pathway from introductory lessons to tournament level competition, as well as 30+ weeks of educational programming, with a curriculum that includes ICT's seven core values, reading and math support, nutrition, life and leadership skills, and career preparation.

This work is now more important than ever. We know that the rate of physical activity in the U.S. continues to decline, and youth from lower income households are far less likely to be active than those from higher income households. Because income is a major driver of sports participation, we strive to make ICT's programs broadly accessible and affordable beginning at very early ages. We work with kids ages 3-18 at our Schools & Partner locations, at our Summer Tennis in the Parks program throughout the city, and at our indoor tennis center through our Super Saturdays and Cities Academy programs. We remove the barriers to participating in physical activity through no-charge outreach programs and by granting scholarships in our fee-based programs.

Research has shown that children need and crave the support of caring adults. These relationships help young people avoid risky behaviors, develop resilience, and thrive on their paths to adulthood. However, far too many youth do not feel connected to adults in their community, and this is even more pronounced among lower income households. As a youth development organization, we strive to develop young people by providing a supportive environment of coach-mentors, which includes our trained and certified staff and dedicated volunteers.

Today I am pleased to share some of the highlights of our work in 2018:

- More than 6,000 kids served at 11 school and partner locations, in 21 parks, and at our tennis center in South Minneapolis
- Expanded partnerships and presence in North Minneapolis, where there is a great need for the healthy, life-changing programs we offer
- New opportunities for dedicated players to participate in competitive play through our Excellence Team program and the variety of USTA tournaments and Play Days we offer

On behalf of our Board of Directors, I would like to thank the many members of our vibrant community who share our love of kids and passion for making a difference. We know that our work simply would not be possible without our tennis players, donors, partners, and dedicated volunteers and staff. Thank you for helping us serve Minneapolis youth. Together, we are making a positive and long-lasting impact in their lives and in our community.

Sincerely,



Will Prest
 Board Chair



"As a youth development organization, we strive to develop young people by providing a supportive environment of coach-mentors, which includes our trained and certified staff and dedicated volunteers."

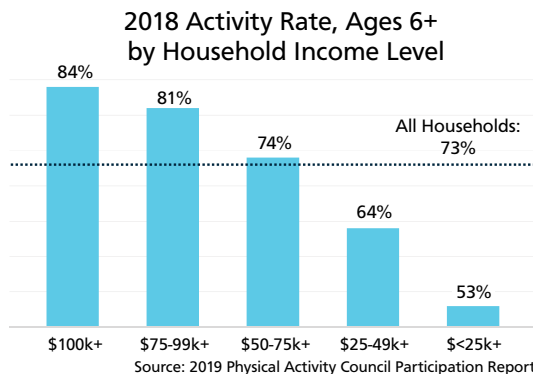
CLOSING THE GAP



THE CHALLENGE

HEALTH

The rate of physical activity continues to decline in the U.S. Lower income households are far less likely to be active.



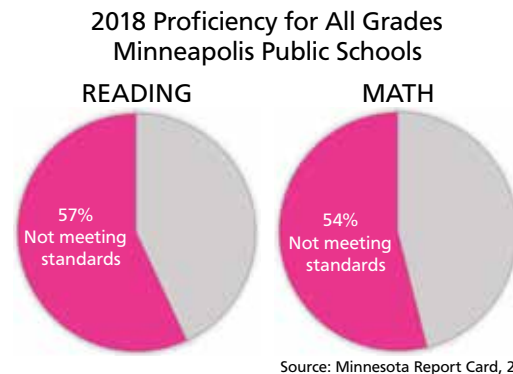
ICT instills a love of physical activity and teaches students about nutrition to build a foundation for lifelong health and wellness.



OUR APPROACH

EDUCATION

The majority of Minneapolis Public Schools students are not meeting reading or math standards.

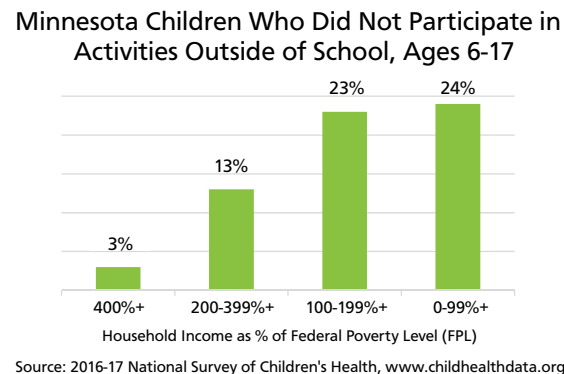


ICT supports students' education with customized lesson plans developed in collaboration with our school and community partners.



CHARACTER & COMMUNITY

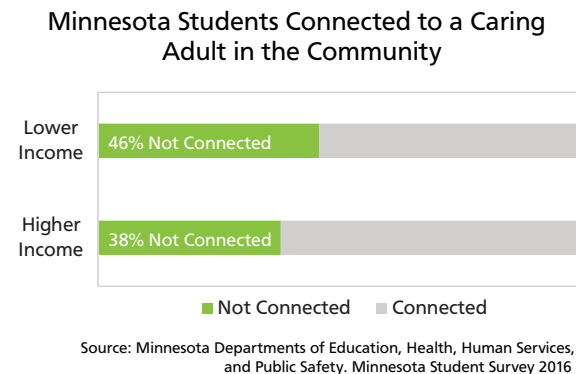
Children from lower income households are less likely to engage in organized activities or lessons after school or on weekends.



ICT removes barriers to participation by providing youth no-charge outreach programs and scholarships for our fee-based programs.



Children from lower income households are less likely to experience a connection to caring adults in the community.



ICT instills character and confidence by helping kids ages 3 to 18 make strong connections to caring adults and a supportive community.



OUR PROGRAMS AT THE TENNIS CENTER



"We have programs for every kind of player, from first-time beginners to seasoned tournament players, and wherever kids enter our player pathway, they will find a program that perfectly fits their age and ability level."

John Wheaton
ICT Executive Director

OUR SIGNATURE CURRICULUMS



KIDSPEED® is a dynamic, fast-paced program developed in partnership with Search Institute. The curriculum is designed to begin teaching children key life skills such as teamwork, perseverance and respect, through the fun of physical activity and tennis.

ACE was developed by the United States Tennis Association (USTA) and is an out-of-school-time academic curriculum connected to 21st century skills, Common Core State and National Standards, and the sport of tennis.



1,286 Super Saturdays participants



SUPER SATURDAYS

Each **Super Saturday** is a fast-paced afternoon of fun and tennis skills development for kids ages 3 - 18. It is offered 24 times a year, free-of-charge to about 250 kids per session, with about 65 volunteers from our tennis community helping deliver the program each week.



Cities Academy

963 Participants
\$124,522 Scholarships awarded



CITIES ACADEMY

Cities Academy is ICT's year-round, out-of-school tennis program for developing and competitive youth players. It is fee-based, with scholarships available to all in need. Many Academy kids, including all those receiving scholarships, serve as volunteers in ICT's free-of-charge programs.



EXCELLENCE TEAM

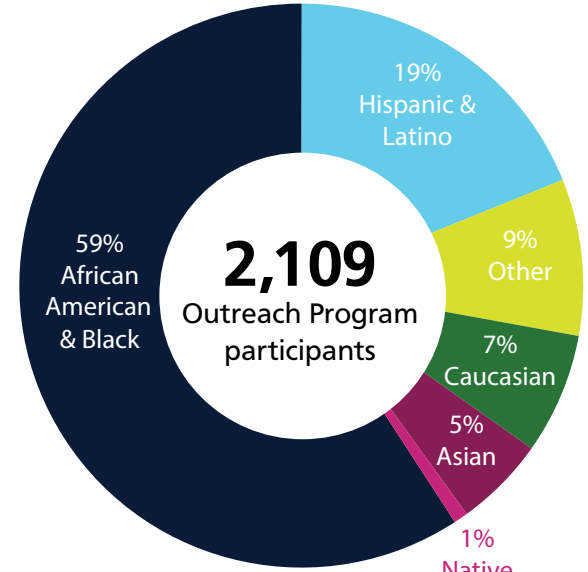
The **Excellence Team** is a tennis training and service program for young, top-ranked tennis players, who are given opportunities to compete in national and international tournaments. ICT is one of only 14 programs in the United States with an Excellence Team, which is supported by the USTA Foundation and generous ICT donors. In December, several Excellence Team members participated in the prestigious International Junior Orange Bowl tournament in Miami.



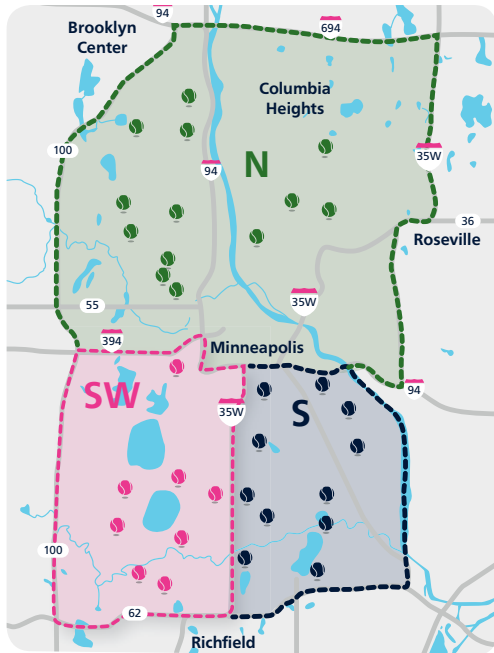
LEADERSHIP ACADEMY

Leadership Academy is a service and leadership program for middle and high school students that includes leadership training and community service during the school year. All students gain coaching experience, volunteer for Outreach programs, and participate in service projects.

OUR PROGRAMS IN THE COMMUNITY



33 MINNEAPOLIS LOCATIONS



NORTH	SOUTH	SOUTHWEST
Ascension Catholic School*	Lake Hiawatha Park	Armatage Park
Bohanon Park	Longfellow Park	Kenny Park
Bryn Mawr Elementary*	McKnight Head Start*	Kenwood Park
Fraser Head Start*	Matthews Park	Linden Hills Park
Hmong International Academy*	McRae Park	Lyndale Farmstead Park
Hospitality House*	Nokomis Park	Lynnhurst Park
Nellie Stone Johnson School*	Pearl Park	Dr. Martin Luther King Jr. Park
North Commons Park	Powderhorn Park	Pershing Park
Prodeo Academy*	Trinity First Lutheran School*	
Tower Hill Park	Wenonah Elementary*	
Victory Park	Pilgrim School*	
Waite Park		
Webber Park		

*Outreach schools & partner locations



"Each week we highlight a value of the week taken from ICT's seven character values. For example, we ask the players if they know what teamwork means and how we can incorporate teamwork on the court, at school, and at home."

Dilcia Pederson Stromberg
Outreach Programs Manager
USPTA & PTR Certified Teaching Professional

Summer Tennis in the Parks

965 Participants

\$38,336 Scholarships awarded



SUMMER TENNIS IN THE PARKS

Summer Tennis in the Parks is a 7 week summer program for youth held at 21 Minneapolis parks. It is one way we bring tennis directly into neighborhoods across the city, right where kids live. The program includes tennis and life skills development. Kids learn about healthy nutrition and developing character through daily challenges. Through scholarships, this fee-based program is made accessible to all who are in need.



SCHOOLS & PARTNERS

ICT's Schools & Partners brings our tennis and life skills programming to 11 Minneapolis schools and partner sites, one of them tailored for children with autism. This free-of-charge program uses ICT's nationally recognized Kidspeed® curriculum covering tennis, nutrition and life skills. Our expert program staff also deliver the United States Tennis Association's ACE curriculum, which has been adapted by ICT's Education Programs Manager to meet the needs of our participants.

OUR IMPACT

The Stibbins Family



"Selah just loves it here. She loves the coaches, she loves the atmosphere, and she's made so many good friends, and it's part of why she loves tennis so much."

Jessica Stibbins, parent of Excellence Team player, Selah Stibbins



The Teshome Family



"My three kids love to play tennis. It makes me really happy to see them play, be strong and be active. We come four days a week. InnerCity Tennis does an amazing job helping my kids in tennis and schoolwork and in providing scholarships for my kids. Thank you."

Berra Teshome, parent of Cities Academy and Excellence Team players, Ammanuel, Eden and Martha



Ammanuel



Eden



Martha

OUR PARTNERS



Anita Chavez
Physical Education Teacher
Bryn Mawr Elementary School

"InnerCity Tennis brought tennis to the Bryn Mawr students, and a lot of our students found a love for tennis. I highly recommend this program to anyone that can get it for their school or program. You will not be disappointed."



John Busch
Physical Education Teacher
Prodeo Academy

"InnerCity Tennis has given the kids an opportunity to be exposed to a sport they haven't been exposed to before. You don't get many opportunities to play tennis in urban settings. I know that the InnerCity Tennis coaches have built a special bond with the kids. It is a really trusting relationship. It is amazing to see how the kids feel. I see ICT's coaches as part of the Prodeo Academy family."



Rev. Johnny Hunter
Executive Director
Hospitality House Youth Development

"In North Minneapolis we have many different challenges. Partnering with programs like InnerCity Tennis has helped our kids to explore more opportunities than just what we offer. I have seen the energy that goes into tennis, and we've got high energy kids. When you look at their faces, the kids are lit up like they just got a Christmas gift."

OUR VOLUNTEERS



Will Hancock
ICT Board and Associate Board Member

"There are many advantages to knowing how to play a lifelong sport like tennis. Throughout my life, tennis has led to new friendships, better health and greater opportunity, and it continues to do so. I volunteer because I want kids to be able to enjoy the same holistic benefits that I have."



Nick Nguyen
Super Saturdays Volunteer

"At the program, I love the fact that all kids from all backgrounds can shine and improve their tennis skills. I am always ecstatic to work with the kids, and I love sharing what I have learned with them in the hopes that they can become better than me!"



Luz Saavedra
Super Saturdays Volunteer

"ICT makes a difference in the lives of all children it serves. My experience volunteering with the Super Saturdays program has been awesome. This program has given me the opportunity to learn a lot about helping children enjoy and grow their passion for tennis. I feel privileged to be part of it and to work along professionals whose passion is helping children to develop healthy habits."

2018 GENERAL OPERATIONS SUPPORT

THANK YOU DONORS!

Your generosity supports scholarships and free-of-charge programs that make our work possible.

\$15,000+

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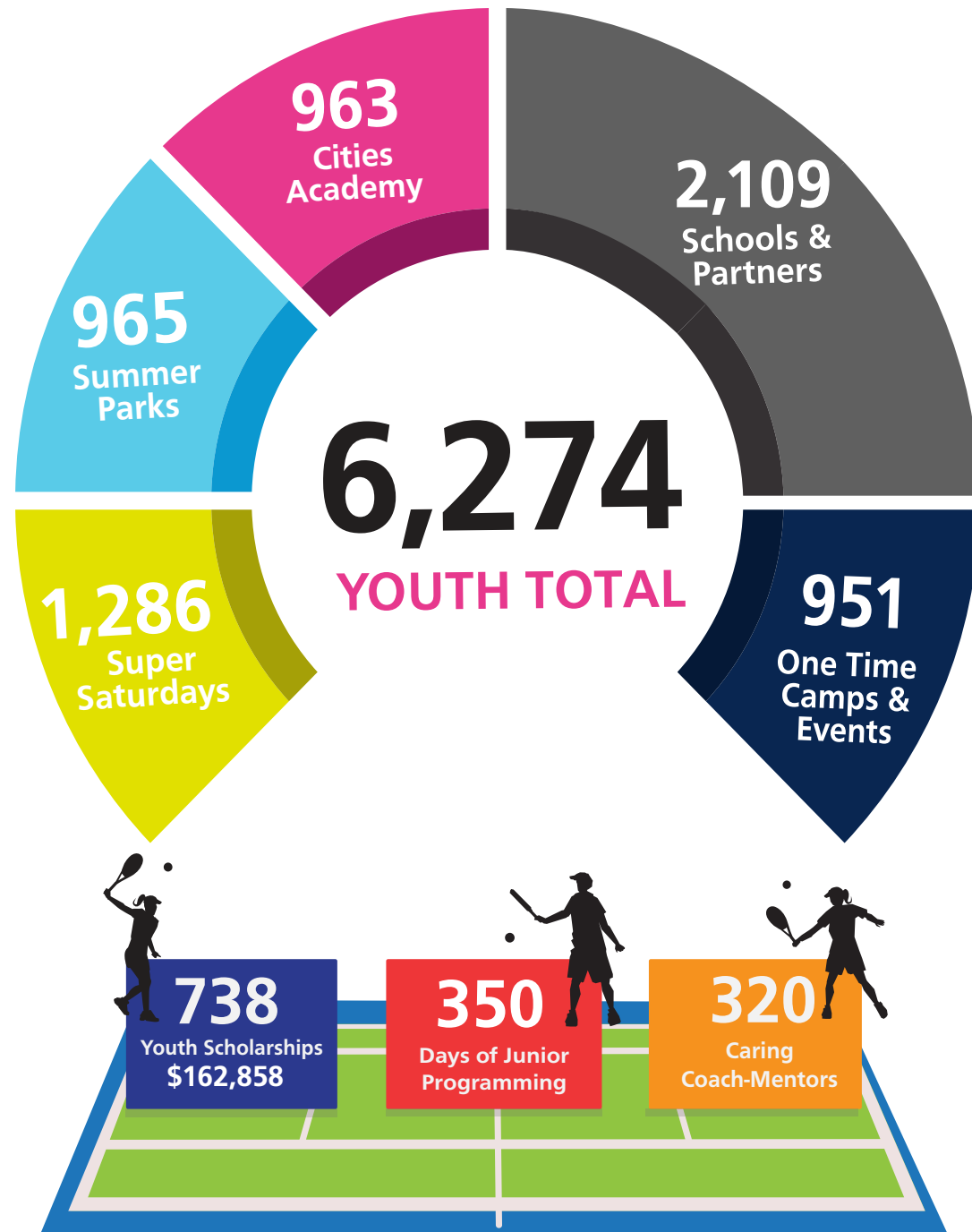
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In Memory of Elaine Carlson
In Memory of Geraldine Cuningham
In Memory of Donna Dickmann
In Memory of Susan Doyle
In Memory of Roger F Johnson
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In Memory of BJ Kuhn
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In Memory of Sue Richards
In Memory of Bob F Williams

In Honor

In Honor of Bobby Bloom
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In Honor of Allan Rosenwald
In Honor of Mike Senn
In Honor of Dan Swanson
In Honor of Andy, Dedra, Dave & Lisa Weigman

BY THE NUMBERS



FINANCIALS



A SOCIAL ENTERPRISE...FOR KIDS!

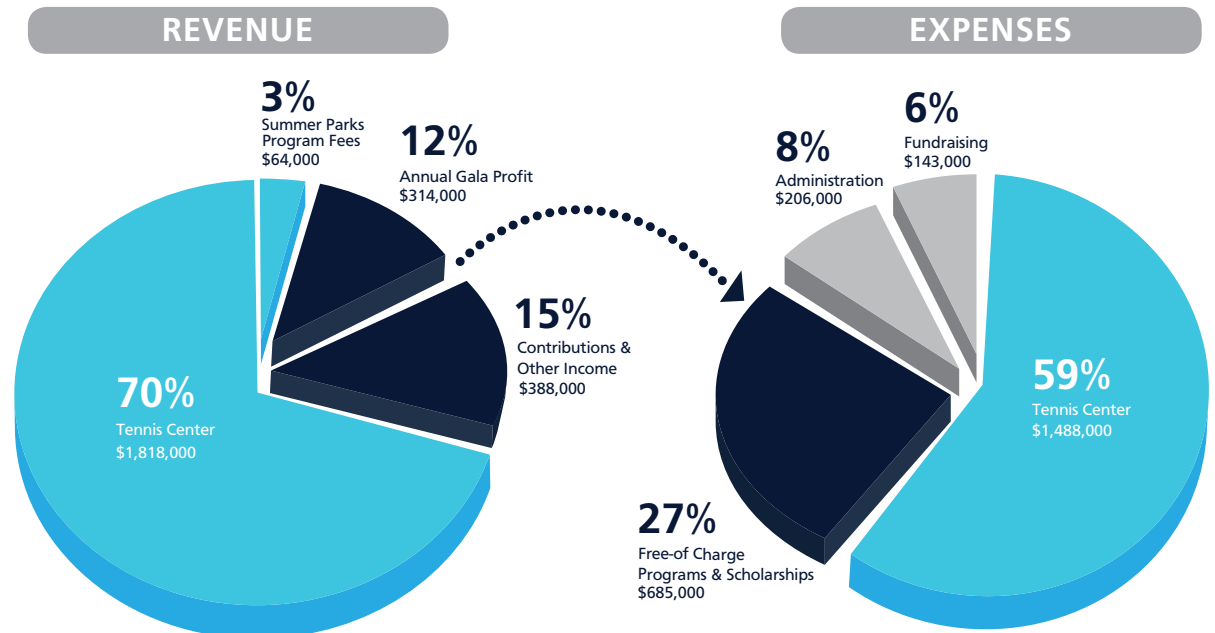
Fiscal year ended December 31,	2018	2017
Income	\$2,420,782	\$2,361,212
Expenses	\$2,358,396	\$2,273,339
Income Less Expenses	\$62,386	\$87,873
Consolidated Balance Sheet		
Current Assets	\$1,346,643	\$796,643
Property and Equipment	\$1,953,685	\$2,005,274
Other Assets	\$207,778	\$693,934
Total Assets	\$3,508,106	\$3,495,851
Current Liabilities	\$304,895	\$355,026
Long-term Liabilities	—	—
Net Assets	\$3,203,211	\$3,140,825
Total Liabilities and Net Assets	\$3,508,106	\$3,495,851

AS A SOCIAL ENTERPRISE...

InnerCity Tennis is a non-profit, mission-focused, tax-exempt (501c3) organization that delivers both financial and social returns to further its mission. Our tennis center, together with the contributions of our generous donors, provide the critical financial support needed to deliver ICT's life-changing programs for youth.

FREE-OF-CHARGE PROGRAMS & SCHOLARSHIP FUNDING


Since all fundraising and administrative expenses are covered by fee-based revenue, **100% OF DONATED DOLLARS GO TO FREE-OF-CHARGE PROGRAMS & SCHOLARSHIPS FOR KIDS!**






INNERCITYTENNIS

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