



INNERCITY TENNIS

2016
ANNUAL
REPORT





OUR MISSION — We develop and unleash the potential of youth on and off the tennis court by engaging and serving a supportive community.

7 CORE VALUES

ENTHUSIASM	INTEGRITY	PERSEVERANCE
RESPECT	SERVICE	TEAMWORK

THE KIDS WE SERVE — We reach approximately 5,000 young people each year, ages 3 to 18, including at-risk kids, children of color, children from low-income families, and children diagnosed on the autism spectrum. ICT attracts diverse families from all over the city. Our free-of-charge programs and scholarships for our fee-based programs, ensure that InnerCity Tennis programming is available to all children, regardless of their financial circumstances.

MESSAGE FROM BOARD CHAIR



"When young people have caring adults in their lives, GOOD things happen!"

Dear Friends,

As a youth development organization, we have long known that one of the key factors in the growth of the kids we serve is the relationships they develop with ICT's exceptional coaches and volunteers. When young people have caring adults in their lives, GOOD things happen!

In its recent *Relationships First* report, Search Institute reaffirms that "young people who experience strong developmental relationships are more likely to report a wide range of social-emotional strengths." These key mentoring relationships are critical in helping young people develop healthy habits, discover who they are, value education and life-long learning, create their own pathways to success, and make connections within their community. I am proud to say that ICT's youth programs offer all of these elements.

Each year, we have so much to be proud of, and 2016 was no exception. I'd like to share a few notable accomplishments from the year:

- **More than 5,000 kids served.** Our unique programs were offered in 24 Minneapolis Parks, in 7 Minneapolis schools and partner locations, and at ICT's tennis center in South Minneapolis. We reach thousands of kids across the city and provide the access and opportunities that are missing for many area youth, who come from diverse ethnic and economic backgrounds.
- **Successful completion of the *Raise the Roof, Close the Gap* campaign.** This campaign was an investment in ICT's future, providing the funding needed to maintain the quality of our facility and supporting the growing demands of our programs; thank you for your support!
- **Key North Minneapolis partnership launched.** We recently expanded outreach programming in North Minneapolis through our new partnership with Hospitality House Youth Development, enabling us to reach some of the most underserved children in the Twin Cities on a year-round basis.

We could not offer the transformational programs and the amazing facility we have today without our terrific staff and the generous support of our donors and volunteers – people like you, who share our love of kids.

InnerCity Tennis Foundation will continue to develop and deliver vital programming to underserved youth to improve their health, support their education, and build character and community through meaningful relationships with ICT coaches and volunteers. Thank you for helping us create critical opportunities for the youth we serve.

Sincerely,

Bob Oberrender

Robert Oberrender
Board Chair

CLOSING THE GAP



ENTHUSIASM

INTEGRITY

PERSEVERANCE

RESPECT

RESPONSIBILITY

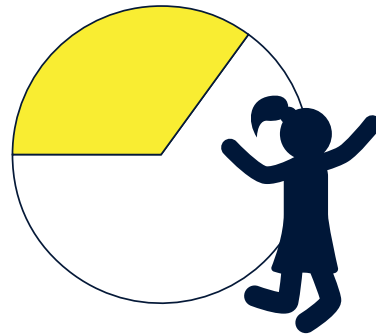
SERVICE

TEAMWORK

THE CHALLENGE

HEALTH

35% of Minnesota children are overweight or at risk.

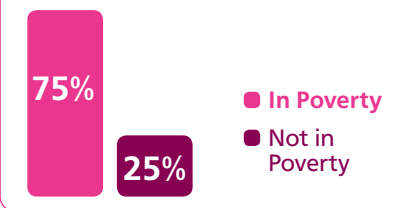


Source: Minneapolis Public Schools. *The Trust for America's Health, 2015*

EDUCATION

75% of Minneapolis youth on free and reduced lunch struggle with reading and math at their grade level.

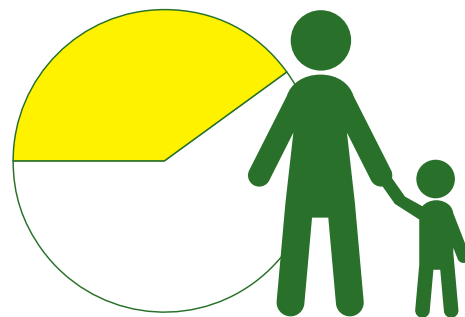
MINNEAPOLIS YOUTH STRUGGLING IN READING AND MATH



Source: Star Tribune analysis of data from Minnesota Department of Education, 2016

COMMUNITY

40% of students in the Twin Cities do not feel connected to caring adults in the community.



Source: Minnesota Compass. *Connection to Caring Adults Survey, 2016*

OUR APPROACH

ICT helps kids embrace healthy, active lifestyles.

Kids learn the life-long sport of tennis and take part in age-appropriate physical fitness and nutrition education.



ICT helps teach kids essential academic, life, and leadership skills.

Kids receive instruction customized to their needs and are encouraged to value education and life-long learning.

ICT helps connect kids to caring coaches, adult mentors, and a supportive community.

Kids feel welcomed and valued in ICT's diverse and inclusive community.



"Through scholarships and no fee programming, ICT overcomes financial barriers to meaningful activities that instill a healthy, active lifestyle, enhance education and provide a strong community of support. They strive to make fun and meaningful activities available to all Minneapolis youth."

Trent Tucker
District Director of Athletics
Minneapolis Public Schools

OUR PROGRAMS AT THE TENNIS CENTER



ENTHUSIASM

INTEGRITY

PERSEVERANCE

RESPECT

RESPONSIBILITY

SERVICE

TEAMWORK

SUPER SATURDAYS

Each Super Saturday is a fast-paced afternoon of fun and tennis skills development for kids ages 3-18. It is offered 24 times a year, free-of-charge to about 250 kids per session, with about 65 volunteers from our tennis community helping deliver the program each week.



1,881 youth participants



"At ICT, we believe that every kid needs and deserves a coach and the encouragement of supportive, caring adults from our community. We use tennis as the vehicle to give kids the essential skills they need to succeed on the court and throughout life."

John Wheaton, ICT Executive Director

OUR SIGNATURE CURRICULUMS

KIDSPEED® is a dynamic, fast-paced program developed in partnership with Search Institute. The curriculum is designed to begin teaching children key life skills such as teamwork, perseverance and respect, through the fun of physical activity and tennis.

ACE was developed by the United States Tennis Association (USTA) and is an out-of-school-time academic curriculum connected to 21st century skills, Common Core State and National Standards, and the sport of tennis.



894 youth participants

CITIES ACADEMY

Cities Academy is ICT's year-round, out-of-school tennis and leadership program for committed youth players. It is fee-based, with scholarships available to all in need. Many academy kids, including all those receiving scholarships, serve as volunteers in ICT's free-of-charge programs.



\$121,925 scholarships awarded



NEW PROGRAM!

TopSpin is a service and leadership program for middle and high school students that includes tennis instruction, leadership training, and community service during the school year. The curriculum is centered on ICT's seven core values, and all students receive scholarships to participate.

The **Excellence Team** is a tennis training and junior service program for young, top ranked tennis players who are given opportunities to compete in national and international tournaments. ICT is one of only 12 programs in the United States with an Excellence Team, which is supported by the USTA Foundation. In December, some Excellence Team members participated in the prestigious International Junior Orange Bowl tournament in Miami.



NEW PROGRAM!

OUR PROGRAMS IN THE COMMUNITY



ENTHUSIASM

INTEGRITY

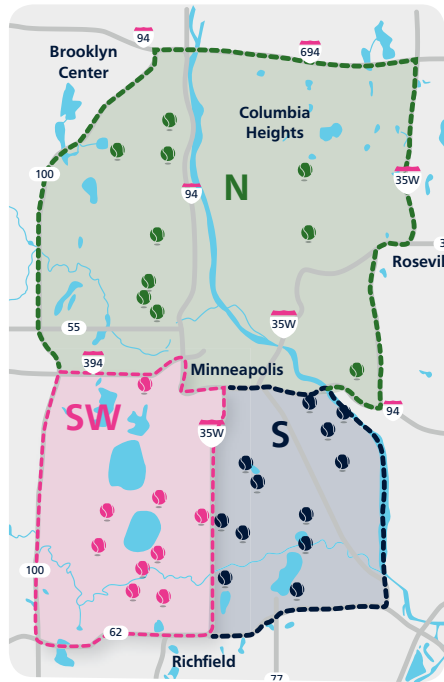
PERSEVERANCE

RESPECT

RESPONSIBILITY

SERVICE

TEAMWORK



31 MINNEAPOLIS LOCATIONS

NORTH	SOUTH	SOUTHWEST
Bohanon Park	Bancroft*	Armatage Park
Fraser Head Start*	Bdote	Kenny Park
Hmong	Learning Center*	Kenwood Park
International Academy*	Brackett Park	Linden Hills Park
Hospitality House*	Lake Hiawatha Park	Lyndale Farmstead Park
Logan Park	Longfellow Park	Lynnhurst Park
North Commons Park	McKnight	Martin Luther King Park
Tower Hill Park	Head Start*	Minnehaha Creek West Park
Victory Park	Matthews Park	Pershing Park
Waite Park	McRae Park	
Webber Park	Nokomis Park	
	Pearl Park	
	Powderhorn Park	
	Wenonah*	



*School or Partner Location

PARKS

Summer Tennis in the Parks is a 7 week summer program for youth held at 24 Minneapolis parks. It is one way we bring tennis directly into neighborhoods across the city, right where kids live. The program includes tennis and life skills development. Kids learn about healthy nutrition and developing character through daily challenges. Through scholarships, this fee-based program is made accessible to all who are in need.

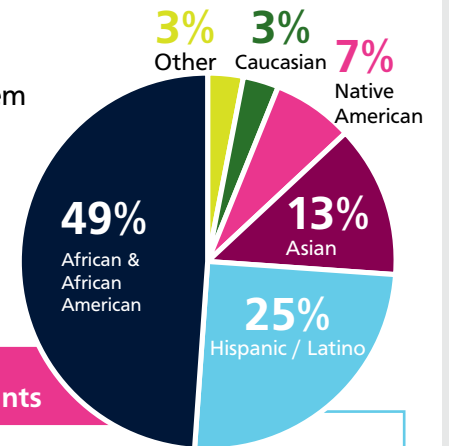


942 youth participants
\$29,130 scholarships awarded

SCHOOLS & PARTNERS

ICT in the Schools brings our tennis and life-skills programming to seven Minneapolis schools, one of them tailored for children with autism. This free-of-charge program uses ICT's nationally recognized Kidspeed® curriculum covering tennis, nutrition and life skills. Our expert program staff also delivers the United States Tennis Association's ACE curriculum, which has been adapted by ICT's education specialist to meet the needs of our participants.

864 youth participants



"When selecting schools and partners, we look for those that have a high percentage of students who receive free and reduced lunch. From there, we look at test scores and work with staff to identify gaps that ICT can help address through a customized curriculum that includes tennis and academic support. And we don't only go to them; we periodically invite them to the tennis center for our special Big Gym program on full size, indoor courts!"

Song Thao, Education & Outreach Program Director

NORTHSIDE INITIATIVE

ICT's Northside community partnership with Hospitality House allows us to introduce our tennis and education programs to even more under-resourced kids. ICT's Outreach team delivers the Kidspeed® curriculum covering tennis, nutrition and life skills.



"You can see the joy and the love for children in ICT's staff. They really do a great job connecting with our kids." Rev. Johnny Hunter, Hospitality House Youth Development

RAISE THE ROOF, CLOSE THE GAP COMPLETE!

Through the generosity of our donors, we successfully completed our *Raise the Roof, Close the Gap* campaign in 2016. The campaign netted \$2,000,000 over 3 years and ensured that our first class facility would be available to tennis players and kids in our community for years to come!

These upgrades have accomplished our goal of transforming our tennis facility into a modern, attractive, welcoming place for everyone. Equally important, the campaign supported expanded programming in the areas of our city that need it most. Our proven programs and curriculums are ready to grow along with the youth of our city. We are already seeing the benefits of this work with our new partnerships in North Minneapolis.



"InnerCity Tennis is growing the game the right way – and they are doing it for players of all ages and abilities. The reimaged and upgraded facility is one of a kind!"

-Mike Goldammer, Executive Director, USTA Northern

2016 CAMPAIGN CONTRIBUTORS

\$45,000+

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\$15,000–\$44,999

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Ilanthe & Matt Zabel

In Memorial

In Memory of Ken Kohnstamm
In Memory of Clara Weigel

In Honor

In Honor of Edna Bernstein
In Honor of Anne Dolan

THANK YOU, VOLUNTEERS!

We appreciate the passion and dedication each of our volunteers shares with our program participants!



"I love sharing a life-long sport with kids and watching them grow year to year!"

Bernard Walker, Volunteer

TRIBUTE TO ONE OF OUR FOUNDERS

MEMORIAM FOR WHEELOCK WHITNEY

Wheelock Whitney, along with other community leaders, helped found InnerCity Tennis in 1952. He saw the potential for sports - and tennis in particular - to support youth in building character, life skills and healthy habits. As a prominent businessman and investor in Minnesota professional sports teams, Mr. Whitney



provided an important strategic perspective throughout ICT's formative years. He oversaw the transition from offering summer parks programs to developing the award-winning *Kidspeed* curriculum to acquiring and operating the Nicollet Tennis Center. Shortly before his death, a few members of the ICT leadership team met with Mr. Whitney. He said that he was most pleased that ICT "is alive and well and helping all kinds of young people. And the number of people you've got involved on the courts and in the administration and leadership, I think it's remarkable how far it's come over the years."

ICT wouldn't be what it is today without the foresight and vision of its founders. Mr. Whitney and the other founders have all made an indelible mark on thousands of Minneapolis youth. Their support, guidance, and wisdom have sustained our organization since the very beginning, and their generous spirit will continue through the support of our donors, volunteers, and community partners for years to come.

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EMERITUS

Richard Lindstrom, M.D.
Wheelock Whitney (1926–2016)
Lachlan Reed (1917–2007)



2016 GENERAL OPERATIONS SUPPORT

THANK YOU DONORS!

Your generosity supports scholarships and free-of-charge programs that make our work possible.



\$15,000+

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Pohlad Family Foundation
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UnitedHealth Group
USTA Foundation

\$5,000–\$14,999

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In Memory of Robert Banchy
In Memory of Fran Braun
In Memory of Patricia Curran
In Memory of Tom Gilbertson
In Memory of Alan Grove
In Memory of Jim Hetland
In Memory of Percy Hughes
In Memory of Per Palm
In Memory of Carolyn
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In Memory of Pat Tilleman

In Honor

In Honor of Christopher Bauer
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In Honor of John Kasner's
Confirmation
In Honor of Kathy Lewis
In Honor of Bob &
Jane Oberrender
In Honor of Philip Otis
In Honor of Paul Stormo

BY THE NUMBERS



5,143
Youth **TOTAL**

1,881
Super Saturdays



942
Summer Parks



894
Cities Academy



864
Schools & Partners



562
One Time Camps & Events



373
Caring Coach Mentors

328
Days of Junior Programming

469
Youth Scholarships
Totaling
\$151,055

FINANCIALS



A SOCIAL ENTERPRISE...FOR KIDS!

Fiscal year ended December 31,	2016	2015
Income*	\$2,224,572	\$1,968,483
Expenses	2,057,803	1,977,791
Income Less Expenses	\$166,769	(\$9,308)

Consolidated Balance Sheet

Current Assets	\$610,130	\$542,555
Property and Equipment	2,112,373	2,193,514
Other Assets	674,633	571,593
Total Assets	\$3,397,136	\$3,307,662
Current Liabilities	\$344,184	\$291,466
Long-term Liabilities	-	465,000
Net Assets	3,052,952	2,551,196
Total Liabilities and Net Assets	\$3,397,136	\$3,307,662

Cash Statement

Cash at January 1	\$343,206	\$490,470
Cash at December 31	\$243,460	\$343,206

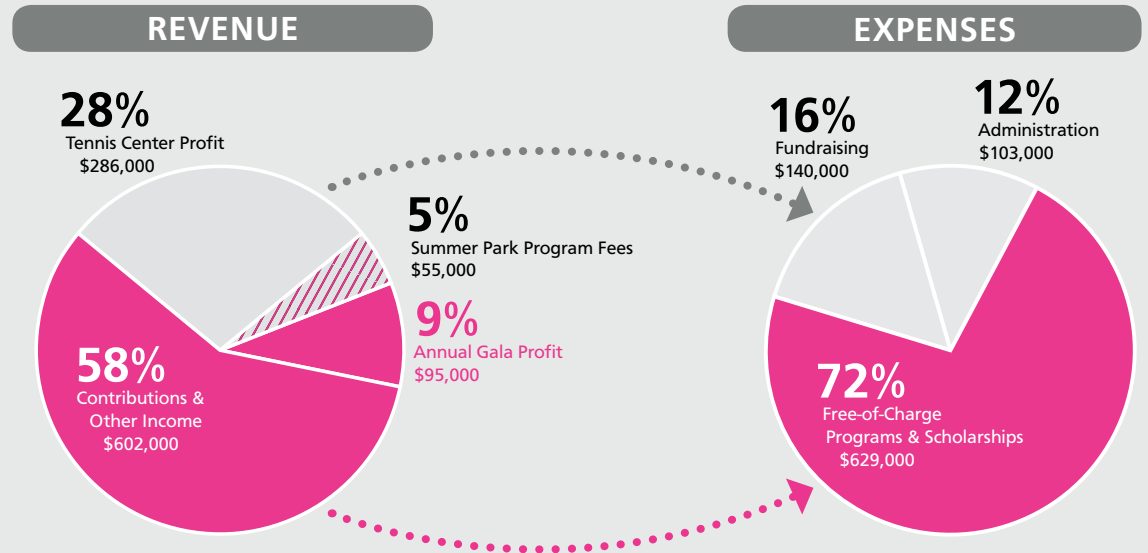
*Excludes Raise the Roof, Close the Gap Campaign revenues.

AS A SOCIAL ENTERPRISE...

InnerCity Tennis is a non-profit, mission-focused, tax-exempt (501c3) organization that delivers both financial and social returns to further its mission. Our tennis center, together with the contributions of our generous donors, provide the critical financial support needed to deliver ICT's life changing programs for youth.

FREE-OF-CHARGE PROGRAMS & SCHOLARSHIP FUNDING

Since all fundraising and administrative expenses are covered by profits from the tennis center, **100% OF DONATED DOLLARS GO TO FREE-OF-CHARGE PROGRAMS & SCHOLARSHIPS FOR KIDS!**





INNERCITYTENNIS

Reed Sweatt Family Tennis Center
4005 Nicollet Avenue | Minneapolis, MN 55409

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