

INNERCITY TENNIS

Annual Report

2009

INNERCITY TENNIS MISSION

ICT uses the fun of tennis and other sports to help young people build character, competence and commitment for personal and community improvement.

Our Character Values

● **Enthusiasm**

I will do things with eagerness and joy.

● **Integrity**

I will follow the rules, even when no one else is watching.

● **Perseverance**

I will try one more time...forever.

● **Respect**

I will listen to others. I will share and take turns. I will be courteous.

● **Responsibility**

I will do what I promised. I will make no excuses.

● **Service**

I will look for ways to help others...before they ask.

● **Teamwork**

I will put we before me.



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Come On, Let's Go!

"When children participate in physical activity for at least 60 minutes daily, multiple health benefits accrue."

-Center for Disease Control Report, April 2010



DEAR FRIENDS AND SUPPORTERS

SAVVY Spending

Quality improves, growth occurs in areas that count.

Despite economic concerns for 2009 and prudent budget reductions, our key programs continued to improve and showed marvelous growth.

Our Saturday Winter Program had its highest enrollment ever - 1,488 kids! This phenomenal number is the story of the year. In 2009, our maximum capacity was surpassed every week at Level I, with Levels II, III, & IV close behind. In all, we saw nearly a 35% increase in attendance from the previous year. Thanks to the skills and dedication of our staff and volunteers the program continues to earn positive feedback from parents as we strive to attain our goals. Our growth gives us the wonderful opportunity to expand our program and meet the needs for additional volunteer and financial resources required to maintain an ideal coach to kid ratio.

Our Northside Initiative, begun in 2007, continues to grow each year and has shown positive impact on kids with the most need in North Minneapolis. Northside Director Jose Williamson realized a 70% increase in enrollments at Folwell, Webber and North Commons Parks. Collaborations with local youth service providers introduced more kids than ever to our Kidspeed program. And, 8 north side youth received training and paid employment as Youth Coaches, giving back as positive role-models in their neighborhoods.

The budget decisions we made going into 2009 were difficult, but prudent.

With careful planning and a marvelous and energetic staff and volunteers, we are happy to say that we were able to meet our goals, show significant growth in both our Saturday and Northside Initiative Programs, and deliver high quality programs.

You have probably read about the increasing levels of child obesity and diabetes that are occurring with children. Our programs at InnerCity Tennis are the types of programming we need for our children and youth today.

Your continued support - both on and off the court - is needed to continue to fund our growth and meet the needs of the children and youth of Minneapolis. Thank you for all that you do to sustain this wonderful program for KIDS!

Bob Oberrender
Board Chair



Saturday EXPLOSION

Our best program just keeps on growing and growing...we have to expand it.

It all started with Kidspeed. The simple yet revolutionary idea that kids learn better when they are ON THE MOVE.

- No long explanations.
- Let kids play.
- Give constant feedback.

After 12 years of this philosophy, our Saturday Winter Program has grown from a handful of kids to its current state - FULL TO CAPACITY.

Kidspeed's primary audience is preschoolers and early elementary kids. Kids gain both physical skills (agility, balance, hand-eye coordination) and life skills (teamwork,

taking turns, cleaning up together). Skill development stations build confidence through meaningful achievement - helping kids prepare for a future in any sport.

Beginning in September 2010, the Saturday Program will expand its hours and courts. This will allow Level I up to 22 stations instead of the current 10 and Level IV will expand to all 11 courts instead of its current limit of 5.

We know this will stretch us to the limit, but we are working on corporate collaborations to attract new volunteers to accommodate a larger number of kids. After all, this program is designed to be fun for kids AND volunteers too!



"Thank you for offering this free activity for kids on Saturdays. I have never witnessed such a fun, low stress opportunity for kids to learn basic skills and improve coordination. Thank you for giving opportunity to us who might otherwise not have the financial means of providing such a warm learning environment for our kids."

-Parent from the Saturday Program



Saturday Program Growth

In the 2009-10 season, we saw kids' attendance increase by nearly 35% from the previous year. We will expand the program for the 2010-11 season.

Growth on the Northside

These kids and coach are pictured at Folwell Park in North Minneapolis, one of the 3 parks targeted in our Northside Initiative. We saw a 70% increase in registrations on the Northside.



HELPING WHERE THE NEED IS GREATEST

Northside Initiative IMPACT

Program provides learning and employment opportunities for neighborhood youth.

Eight north side neighborhood youth spent their summer working with children at Folwell, Webber & North Commons Parks in North Minneapolis.

Employing youth coaches in our programs, “holistically benefits the community, providing gainful employment in a distressed economy,” remarks Northside Initiative Director Jose Williamson. “There is a definite need for more programming in the north side neighborhoods we serve and with it more employment opportunities for youth.”

The north side program attracted 182 children ages, 6-11, who participated in Kidspeed stations and beginning tennis programming five days per week in June and July.





We're always moving at  kidspeed



A CONSISTENT Story

ACET Inc. will lead an intensive effort to further measure our kids' development progress.

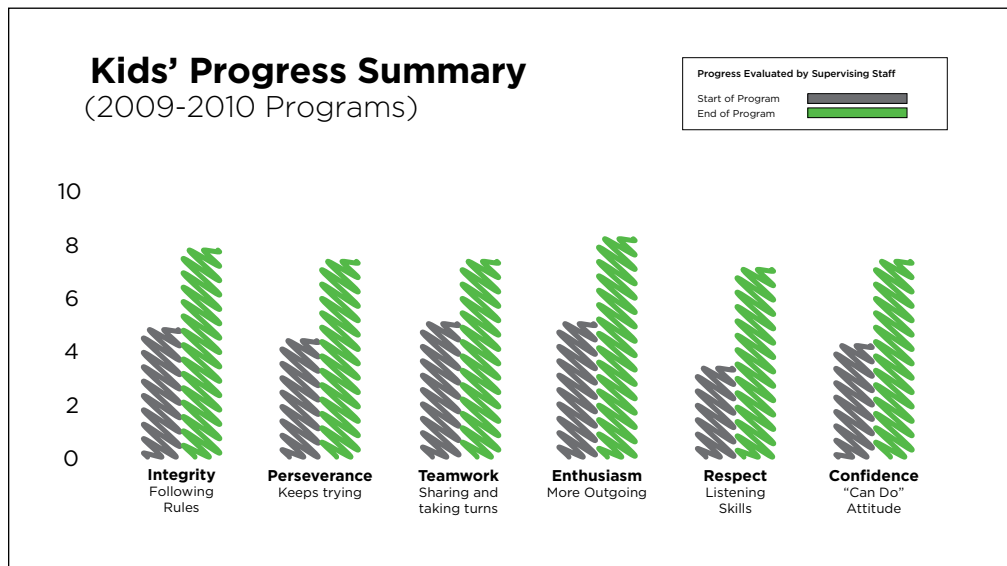
Our metrics have been consistently positive over the past few years.

Kids are making significant gains in our core character areas. We certainly SEE these gains from the positive survey results we have received from parents and teachers. But we also FEEL this progress as we observe kids on a week to week basis.

We know we are on the right track, but we would like to know more.

Work has already started with ACET Inc., an independent research firm specializing in the evaluation of education, public health, and community-based programs.

Our goal is to develop new ways of measuring our kids' development of our Learnings for Leadership Curriculum. Case studies, surveys and focus groups are a few of the new tools that will become part of our program analysis, starting with our Saturday Winter Program.



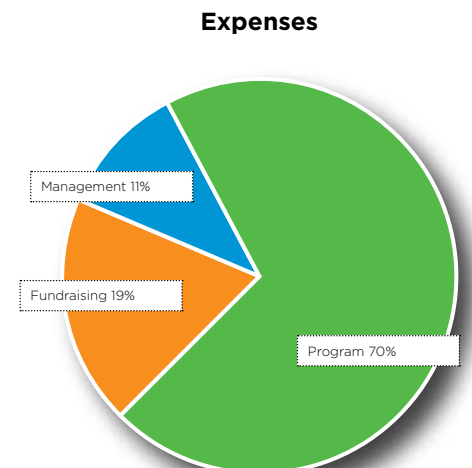
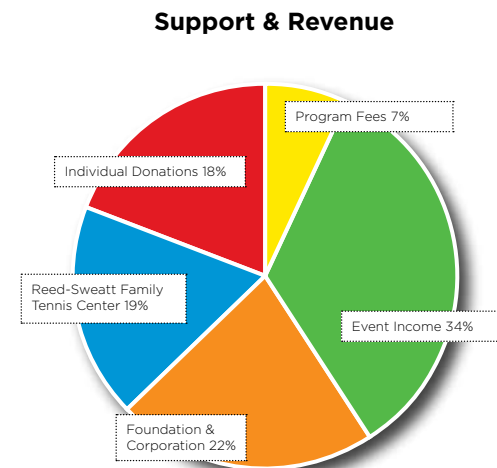
Operating to 12-31-09	2009	2008
Income (Support and Revenue)	\$ 548,065	\$ 782,554
Expenses	\$ 532,880	\$ 597,491
Income Less Expenses	\$ 15,185	\$ 185,063

Consolidated Balance Sheet

Current Assets	\$ 354,524	\$ 361,149
Property and Equipment	\$ 644,108	\$ 679,723
Other Assets	\$ 467,565	\$ 471,423
Total Assets	\$ 1,466,197	\$ 1,512,295
Current Liabilities	\$ 112,350	\$ 158,877
Net Assets	\$ 1,353,847	\$ 1,353,418
Total Assets and Liabilities	\$ 1,466,197	\$ 1,512,295

Cash Statement

Cash at Beginning of Year	\$ 316,853	\$ 305,975
Cash at End of Year	\$ 310,449	\$ 316,853



COLLABORATIVE PARTNERS AND FINANCIAL SUPPORTERS

InnerCity Tennis would like to recognize the volunteer CMTs who generously give their time and energy and make Kidspeed happen each year.

A special thanks to the individuals who made the 5th Annual Benefit for Kidspeed a success.

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Learning for Leadership Charter School
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Senior Tennis Players Club of Minnesota
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W.I.S.E. Charter School
YM/YWCA

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Red Light, Green Light

In this game, kids stop and go on command from the instructors, trying to keep the ball balanced on the racquet while trying to move as fast as they can. These kids are pictured at Emerson / Jefferson School - a new summer outreach partner in downtown Minneapolis.