

INNERCITY TENNIS 2009 SUMMER PROGRAM REPORT

South Mpls Parks • Northside Initiative • Community Outreach



Picking up balls can be a lot of fun - as this child shows! The photo was taken at Folwell Park in North Minneapolis.

"This economy forced our team to look at our summer program and make strategic decisions about how to improve our program while reducing costs." By using summer hires and ICT staff more creatively, we were able to accomplish our objective of running a more efficient, streamlined program - which made for more fun for the kids."

-Roger Boyer, Executive Director



SOUTH MINNEAPOLIS PARKS

Beginner, Intermediate Tennis Lessons



Summer 2009 was about making strategic choices to use resources to best advantage. In South Minneapolis, this meant combining locations, to the 11 parks which traditionally have the largest number of kids. Despite reducing the number of parks from 18 to 11, we enrolled only 6% fewer participants as compared to 2008.

NORTHSIDE INITIATIVE

Kidspeed & Beginner Tennis Lessons



This was the third year of north side neighborhood focus. We provided Kidspeed and beginner tennis programming at three North Minneapolis parks – North Commons, Webber and Folwell. Eight Youth Coaches were employed for 100 hours each. North Community YMCA members joined in 3 days a week at North Commons Park.

COMMUNITY OUTREACH

Kidspeed & Beginner Tennis Lessons



Community Outreach requests came in June and July from Brooklyn Center ISD 286 (21st Century Grant Partner), Bryn Mawr Summer School, Emerson / Jefferson Elementary School and Noble Academy Charter School. We conducted Kidspeed programming and beginner tennis at the sites. These kids represented our most diverse group of the summer (Hmong, African American & Latino).

SUMMER PROGRAM PROFILE

	Location	Kids	Program Hours
South Mpls Parks	Armatage	40	50
<ul style="list-style-type: none"> • June 17 - July 17 • 751 Kids • 84% Caucasian, 16% Other • 27 Youth Coaches / 100 hrs each 	Kenwood	109	100
	King	32	25
	Linden Hills	117	100
	Lyndale Farmstead	35	50
	Lynnhurst	131	100
	Morgan	47	100
	Nokomis	82	100
	Pearl	89	100
	Powderhorn	33	100
	Tower Hill	36	100
	TOTAL	751	925
Northside Initiative	Folwell	24	100
<ul style="list-style-type: none"> • June 22 - July 24 • 182 Kids • 88% African American, 12% Other • 8 Youth Coaches / 100 hrs each 	North Commons	69	100
	Webber	89	100
TOTAL	182	300	
Community Outreach	Emerson / Jefferson School	30	10
<ul style="list-style-type: none"> • June & July • 360 Kids • 46% Hmong, 42% African-American, 8% Latino, 4% Other • 5 Youth Coaches / 10 hrs each 	Bryn Mawr School	120	8
	Brooklyn Center ISD 286	60	50
	Noble Academy	150	7
TOTAL	360	75	
Total Kids / Hours		1,293	1,300



"A two hour training clinic provided us with the opportunity to demonstrate all of the daily drills to our YOUTH COACHES, to talk about safety and to communicate our expectations for a high quality program. The day by day guide we created for our summer instructors also helped clearly explain our curriculum."

-Paul Vang, Program Delivery

"The ICT logo banners we displayed at each park made an impression in the community. People commented, 'So that's what this program is!' The community can now properly identify us and recognizes ICT as an independent program."

-Nancy Akpan, Program Delivery





Northside Coaching Staff



Bryn Mawr



Emerson / Jefferson School



Emerson / Jefferson



North Commons



Emerson / Jefferson



Folwell



North Commons



Bryn Mawr

2009 Summer Program Book



INNER CITY TENNIS

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